UNITED STATES OF AMERICA

Before the POSTAL RATE COMMISSION Washington, D.C. 20268

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POSTAL HATE COMMILSION OFFICE OF THE SECRETARY

Postal Rate and Fee Changes, 2001

Docket No. R2001-1

NOTICE OF APPEARANCE AS A LIMITED PARTICIPATOR BY LIFETIME ADDRESSING, INC.

Lifetime Addressing, Inc. ("Lifetime Addressing") hereby gives notice that it will participate in the above-captioned proceeding as a limited participator, pursuant to §20a of the Rules of Practice.

Lifetime Addressing has an interest in this proceeding as a consulting organization working with clients interested in reducing the cost and improving the quality of First Class mail service. Lifetime Addressing focuses on improving address quality, reducing undeliverable as addressed mail and lowering postal costs overall. As such, Lifetime Addressing represents the interests of First Class mail users in general and other mailers as well.

Lifetime Addressing intends to participate fully in this proceeding in accordance with §20a of the Rules of Practice.

It is requested that service of documents be made upon:

Jack Mayer, President Lifetime Addressing, Inc. 6518 Milhaven Drive Mission, KS 66202

Camille Q. Bradford, Esq. Vice President Lifetime Addressing, Inc. 11515 Quivas Way Denver, CO 80234 Respectfully submitted,

Camille Q. Bradford 11515 Quivas Way Denver, CO 80234

303-460-0371

303-469-3237 -- Fax

bradford@lifetimeaddressing.com

Caville Brathy

October 23, 2001

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the rules of practice.

Camille O. Bradford

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October 23, 2001